

Message from Tracey Vell, Chief Officer of Greater Manchester Primary Care Provider Board, and Rob Bellingham, Director of Primary Care and Strategic Commissioning for NHS GM Integrated Care

Dear Colleague,

Communicating with our colleagues working across primary care is of paramount importance to us and we want to make sure the way we – and our partners – do this is by using channels that are relevant, timely and in the format you need.

Since the creation of NHS Greater Manchester, we have continued the localities' separate communication channels to GP practices – such as emails, newsletters, online portals – to ensure there were no gaps in the information being shared.

However, this is leading to quite a lot of duplication, we know we are not reaching everyone with our comms, and we are also conscious we do not have established, regular communications to other sectors of primary care.

We want to streamline our communications as much as we can to reflect that we are one Greater Manchester organisation, while ensuring the primary care workforce feels informed about what is happening in your localities.

(NB: This is regarding the general updates for primary care. Urgent communications will continue to be distributed as and when needed.)

We know how pressured primary care is and how it can be hard to find time to catch up on updates and bulletins. To help us connect with you, we are asking primary care colleagues to kindly spare a few minutes of your time to share your thoughts on how you want us to communicate with you and ask if you and your colleagues could please complete this [survey](#) by Friday 30 June.

