

Stakeholder briefing: the Greater Manchester Primary Care Blueprint

Introduction

The Greater Manchester Primary Care Blueprint is a five-year plan for primary care across our city-region and the changes that will be made to keep it sustainable for the future. It explains how GP practices, dentists, pharmacists and optometrists will work together with partners from across the Greater Manchester Integrated Care Partnership to meet the physical and mental health needs of our citizens and communities.

It has been written by the Greater Manchester Primary Care Provider Collaborative and NHS Greater Manchester primary care teams (both GM wide and localities) following months of engagement - not only with primary care, but with other partners across the integrated care system including our voluntary, community and social enterprise sector (VCSE) and our Big Conversation engagement project with the public.

Our Big Conversation took place between May and November 2022 with more than 3,000 people and 2,000 underserved communities across Greater Manchester who were asked what mattered to them when it came to health and care services. The main concern was about improving access to health and care services, including doctors, dentists and mental health services. Our blueprint is our response to these concerns and will be part of our ongoing conversation with the people of Greater Manchester about how to get the best from our primary care system.

The blueprint was agreed by the Greater Manchester Integrated Care Partnership Board on 29 September and a delivery plan is now being developed detailing how it will be funded and monitored.

About primary care in Greater Manchester

In Greater Manchester, we have around 1,800 primary care providers, with a workforce of 22,000. This is made up of:

- 639 community pharmacies
- 396 dental providers
- 411 GP practices
- 345 optometry providers

Our primary care combined budget is £840 million, which rises to £1.7 billion if we in add in prescribing costs; almost one third of our total expenditure for NHS Greater Manchester.

What we want to achieve

This blueprint sets out a vision for Greater Manchester primary care which will:

- Provide the right care at the right time through a system that has the capacity to meet the needs of service users, where processes are simple and straight forward
- Help people take more control over their own health working within neighbourhood teams, with providers working together to improve the health of the population
- Help people stay well and focus on the prevention and early detection of ill health, and to

manage long-term conditions

- Help create fairer health and tackle the root causes of inequalities, working in partnership with our communities to create healthier, greener and fairer places
- Be viable for the long term, ensuring that services are available when and where needed
- Play a full part in achieving a Net Zero NHS GM Integrated Care Carbon Footprint by 2038
- Empower citizens and providers with high quality, digitally enabled primary care
- Deliver from facilities which are appropriate for providing 21st century primary care
- Deliver safe, effective services, with a focus on quality improvement
- Be recognised as a career destination for a happy, healthy and engaged workforce, trained to a consistent standard with knowledge and expertise to meet the needs of our population and provide timely, exemplar services

It explains the role of primary care towards the delivery of the overarching shared vision for Greater Manchester, outlined in the Greater Manchester Integrated Care Partnership, where everyone has an opportunity to live a good life with improved health and wellbeing, experiencing high quality care and support where and when they need it through health and care services which are integrated and sustainable.

How we do it

The blueprint is split into six themes which describes how our plan will be delivered over the next five years, building on the joint working already in place. Our keys aims are to:

- ✓ Ensure same-day urgent access to general practice where clinically warranted
- ✓ Resolve the so-called “8am rush” in general practice by investing in better telephone systems and encouraging more use of the NHS App to book appointments
- ✓ Make it easier to access NHS dentistry and deliver schemes to improve the oral health of our population
- ✓ Ensure ongoing and enhanced access to the Community Urgent Eye Care service and a range of initiatives designed to improve and enhance eye care
- ✓ Develop pharmacy services to improve access and reduce health inequalities
- ✓ All parts of primary care to work together as part of integrated neighbourhood teams
- ✓ Identify people who do not engage in mainstream healthcare services and help them to access the appropriate care
- ✓ Understand the needs and assets of different communities to support improvements in access, experience and outcomes of care
- ✓ Improvements in the identification and management of long-term health conditions
- ✓ Increase vaccination uptake, focusing on COVID-19, influenza, pneumonia, and childhood vaccination

Find out more

This briefing aims to provide an overview to the Greater Manchester Primary Care Blueprint. You can read the blueprint in full and keep up-to-date through our websites, <https://gmintegratedcare.org.uk/> and <https://gmpcb.org.uk/>.