

Welcome

I'm pleased to be able to share with you the [Greater Manchester Primary Care Provider Board's Annual Review 2023/24](#).

We have been working on this for a few months and wanted to get it finished by the summer, so you may have seen a copy on our website and social media channels last week.

The document provides a snapshot of all the work we do across the PCB, the different programmes we have on offer, and the work of the individual primary care sub-boards, incorporating community pharmacy, dentistry, general practice and optometry.

It also explains how we are governed and how we work across the wider health and care system, representing primary care providers in a two-way relationship with NHS GM.

There's a lot of information in there, which we have tried to present in a way that's easy to understand! So, I suggest you grab a brew and hope you enjoy reading about our work. Let us know what you think.

I was also pleased to read another positive document recently – [a quarterly update on the GM Primary Care Blueprint](#), which was presented at NHS Greater Manchester Board.

NHS GM's chief executive Mark Fisher issued a message to primary care providers, thanking them for their hard work in driving forward the blueprint. If you've not seen it, please [check our website](#) for further details.

Speaking of the website, we have evaluated the most popular pages and news items, together with the top-performing social media posts. This shows that more of you are finding us on our digital channels and engaging with our messages. We'll do another report on this later in the year.

Also included in this edition are updates on the latest research opportunities, digital first webinars and the summer version of the Get To Know Where To Go campaign, which advises the public on how to access primary care services.

If you're able to have a summer break – even if it's just a few days in the garden – please enjoy it and stay safe!

Check the PCB [website](#), [X](#) and [LinkedIn](#) for the latest news and offers and if you have any comments or suggestions about this update or the annual review, please let us know by emailing: info.gmpcb@nhs.net

Thank you,

Luvjit Kandula

Chair, Greater Manchester Primary Care Provider Board

Twitter: [@luvjitkandula](#)

PCB news

Annual review 2023/24

The PCB's annual review 2023/24 is now available on our website. The [document highlights](#) a year of growth and progression for the PCB, individual discipline boards and support programmes.

If you want to learn more about what we do, [have a read!](#)

Champions in health and care

Congratulations to all winners and runners-up in the GM Health and Care Champion Awards 2024, which were announced on 11 July.

A special shout-out to those [flying the flag for primary care](#) and winning Leadership Champion, Team of the Year and the Mayor's Special Recognition Award.

Research opportunities

The National Institute for Health and Care Research Clinical Research Network (NIHR CRN) Greater Manchester is looking for practices to sign up to a clinical research programme for long COVID.

For this and other research opportunities, [read their update](#).

Making a digital impact

Have you ever wondered what other people are interested in? [This report](#) shows the type of things you like to read about on our website and social media channels.

Since November 2023, we have significantly grown our audience on our digital channels – so thank you!

If you still haven't followed us, click on the links in our chair's welcome above.

Listen again

This month, there's a chance to rewind to January 2024, when [this podcast](#) by the Primary Care Knowledge Boost (PCKB) was first aired.

Join senior pharmacist Sarah Hafeez as she discusses the differences between inappropriate and appropriate polypharmacy.

Blueprint delivery plan

We've previously shared with you the [GM Primary Care Blueprint – Delivery Plan: Year 1](#) which sets out the agreed actions to be taken during 2024/25.

The [contents of this plan](#) are now available in full on the PCB website, in an accessible format.

A [quarterly progress report](#) on the blueprint was submitted to the NHS Greater Manchester Board on 17 July, followed by a [message of thanks](#) to primary care by Mark Fisher, Chief Executive of NHS GM.

Workshops to support digital transformation

If you're keen to get involved in the digital transformation journey, the Digital First Primary Care (DFPC) programme is running workshops, in partnership with Redmoor Health. [Book now](#) for the 'appointments audit' and 'care navigation' workshops in August and September.

Fairer Health for All Fellowship – deadline extended

The deadline for applying to the Fairer Health for All Fellowship (FHfA) programme has been extended.

Get your [expression of interest form](#) submitted by 9am on Monday 29 July, to start in the autumn. The programme is particularly keen to receive applications from wider primary care.

GM partnership update

July's edition of the GM Integrated Care Partnership Update is available to [read online](#) and includes news from the wider partnership, as well as NHS GM's draft Anti-Racist Statement.

NHS GM position statement

NHS GM has agreed to work more closely with NHS England, as part of 'Enforcement Undertakings'.

A [position statement](#) on the NHS GM website explains what this means.

Campaigns

NHS GM has launched a new [campaigns resource centre](#), and primary care partners are encouraged to use the social media assets and toolkits on their channels – to help inform the public.

The summer edition of the Get To Know Where To Go (GTKWTG) campaign is now available and includes a [special primary care toolkit](#), tailored for GP practices and pharmacies. If you have a website, Facebook page or X (Twitter) account you can use the suggested posts directly or share from the NHS GM accounts, using the hashtag #GTKWTG.

A handy GTKWTG booklet is also being developed and should be published soon.

Events page

Check our [events page](#) for a range of webinars, conferences and training offers relevant to the primary care workforce. The calendar can be altered to view week by week, by month or in list form (agenda) according to your preference by using the tabs.

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