

Greater Manchester
Primary Care Provider Board
The partnership of primary care providers

**Issue 25 June 2025** 

## Welcome

If you've ever watched the popular TV show of the same name, you'll know that location, location, location is key to finding your dream home!

Walls can be knocked down and rooms rearranged, but you can't change where a house is located.

For the PCB, the past few weeks have been very much about collaboration, collaboration, collaboration. Thankfully, like the TV show, this is something we do well.

And in a similar fashion, barriers can be broken down and new partnerships formed, but fundamentally, we are committed to collaborating with and on behalf of our primary care providers in Greater Manchester.

This will become even more pertinent when the NHS 10-year Plan drops in July. We know that a significant focus will be on three big shifts in healthcare: moving care from hospitals to communities; making better use of technology; and preventing sickness rather than treating it.

As I said last month, the PCB is in a good position to represent primary care providers in the future plans.

All four disciplines of primary care have a role in supporting the delivery of care closer to home and collectively supporting prevention.

In fact, Dharmesh Patel – chair of the Optometry Provider Board - and I joined the NHS Confederation for the first in a series of webinars about the role of primary care in place-based care. Also involved in the webinar was Ruth Rankine, Director of the Primary Care Network at NHS Confederation, and Michael Smith, Chief Executive of Bolton GP Federation.

We provided an overview of the vision, purpose and infrastructure of the PCB, key achievements, and learnings from the journey so far. The engagement was really positive and there were lots of questions on how we collaborate, build trust, finances and governance.

Our chief officer, Dr Tracey Vell MBE, continued to fly the collaboration flag at this year's NHS ConfedExpo in Manchester, taking part in two panel discussions. You can read about her experience and key takeaways in this bulletin.

We completed the month with a <u>PCB delivery team</u> session, to discuss how colleagues who support the work of the board can adapt to the changes ahead. There are a lot of opportunities on the horizon and we are up for the challenge!

Finally, we held a roundtable event with representatives from the Voluntary, Community, Faith and Social Enterprise (VCFSE) sector where we strengthened relationships and discussed how we could work more collaboratively.

In primary care, we are not just healthcare providers. Like our VCFSE partners, we are based at the heart of the local community, adding social value and wider support to help maintain the health and wellbeing of our local residents.

Don't forget, all the latest PCB news and offers are on <u>X</u> and <u>LinkedIn</u>. If you have any comments or suggestions about this update, please let us know by emailing: info.gmpcb@nhs.net

Thank you,

## Luvjit Kandula

Chair, Greater Manchester Primary Care Provider Board

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# PCB news

### Chief officer reflections on NHS ConfedExpo

The PCB's chief officer, Dr Tracey Vell MBE, joined this year's NHS ConfedExpo as a speaker on two panel discussions – both highlighting the importance of collaboration. She shares her reflections in a blog post.

## PCB leaders join national webinar on collaboration

As the most mature primary care collaborative in the country, the PCB was invited to join NHS Confederation for the <u>first in a series of webinars</u> about the future role of primary care in place-based care.

#### **Podcast series**

The final episodes in a series of podcasts about paediatric ear, nose and throat conditions have been published by Primary Care Knowledge Boost (PCKB).

Recurrent Epistaxis in Children and Nasal Obstruction in Children are now available on the PCB website. They join previous episodes on acute otitis and tonsillitis.

## GP Excellence webinars available as video and audio

Popular webinars delivered by the GP Excellence programme are now available to watch and listen to again via a <u>new page on the PCB website</u>.

You can <u>revisit topics</u> such as 'New contracts' and 'Appraisals' via YouTube, and listen on the go to 'Estates planning' via our Spotify channel.

Keep checking the page for new additions.

## Updates to clinical guidance and pathways webpage

We've updated the <u>GM clinical guidance and pathways page</u> on the PCB website to include information about Chronic Kidney Disease (CKD).

This dedicated resource page was <u>created in January</u> and is updated regularly.

## Well-led webinars for dental and general practice providers

Dental and general practice providers looking for guidance on how to meet the 'well-led' element of the Care Quality Commission (CQC) assessment framework can check out a series of webinars.

They have been produced by The Well-Led Provider, which supports leadership and workforce development in primary care.

## Health and wellbeing resources poster refresh

Information on the <u>Greater Manchester Workforce Wellbeing poster</u> has been updated, including details about free wellbeing Apps and the GM mental health and wellbeing support links.

The poster is just one way of finding out about support for the primary care workforce. More information is on our wellbeing resources page.

## Wellbeing of women at work

The University of Salford and Greater Manchester Combined Authority (GMCA) is inviting women aged 40 and over to <u>get involved in a pilot study</u> about the wellbeing of women. There's a roundtable event on Thursday, 26 June and a survey you can take part in.

## North West lipid webinar

NHS England North West has issued a <u>call to action</u> to join a webinar on the benefits of a pathway approach to effective lipid management.

The webinar takes place on Wednesday, July 2, from 1pm to 2pm.

## New digital facilitator role to support optometrists

The Optometry Excellence programme has <u>appointed a digital facilitator</u> to help practices make better use of digital systems and improve patient care.

The role will liaise with all 10 localities, providing a link between the workforce and the wider system.

### Funding applications for a Master's in genomics

The funding application process is now live for Master's-level CPPD modules and qualifications in genomic medicine.

Funding is available for individual modules, or for up to four modules initially to achieve a postgraduate certificate, with potential to build to a postgraduate diploma or full Master's degree.

## Partnership updates

An edition of the <u>Greater Manchester Care Record (GMCR) newsletter</u> has been published, containing the latest updates.

There are also system-wide updates in the June edition of the <u>Greater Manchester</u> Integrated Care Partnership stakeholder bulletin.

### **Events page**

Check our <u>events page</u> for a range of webinars, conferences and training offers relevant to the primary care workforce.

The calendar can be altered to view week by week, by month or in list form (agenda) according to your preference by using the tabs.

# Find out more...



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