

Welcome

It was great to see so many of you at the GM Primary Care Summit 2024 last week!

The event, on Thursday 21 March, epitomised the vision we have at the PCB, which is: “Primary care providers working collaboratively and in partnership at neighbourhood, place and system level to improve health and wellbeing throughout our communities.”

It was a chance for colleagues to showcase the excellent work they have been doing to improve primary care in their localities, as well as an opportunity to learn more about the delivery of the GM Primary Care Blueprint and understand what it means for each of us across community pharmacy, dentistry, general practice and optometry.

We also offered a selection of free workshops, which proved to be extremely popular and were very well-received.

A big ‘thank you’ to the workshop facilitators, those who had a stand in the marketplace and of course the attendees – as without your support, we wouldn’t have been able to deliver a summit!

I must also say a big thank you to everyone from the PCB and NHS GM, who worked so hard to organise the event, including our Chief Officer, Tracey Vell, and Managing Director, Janet Crofts.

In addition, I’d like to thank a few more people for their support and attendance on the day namely: Mark Fisher, Chief Executive; Manisha Kumar, Chief Medical Officer; Rob Bellingham, Chief Officer for Commissioning and Population Health; and Ben Squires, Director of Primary Care, all at NHS Greater Manchester; and Paula Cowan, the NHS North West Medical Director for Primary Care.

Personally, I thought it was a fabulous day and it certainly gave me a spring in my step afterwards. I hope you agree if you managed to secure a ticket.

If you couldn’t make it, please take the time to read a summary of the event in this month’s bulletin. If you did attend, please [tell us your thoughts](#) by filling out our survey.

I’ll just reiterate what I said on the day, which is that the PCB is absolutely committed to being the unified voice for primary care in Greater Manchester. We are a family, and you are a key part of that.

Also this month, we have an update on some of the PCB programmes which have supported hundreds of you over the past 12 months, details of the refreshed Get To Know Where To Go campaign – which we have provided insight to NHS GM for – and some helpful podcasts on musculoskeletal pain.

As always, the best way to find out about what's happening and what we are involved in is to check the PCB [website](#) as well as [X](#) and [LinkedIn](#).

I hope you enjoy reading the rest of this bulletin and if you have any comments or suggestions, please let us know by emailing: info.gmpcb@nhs.net

Thank you,

Luvjit Kandula

Chair, Greater Manchester Primary Care Provider Board

Twitter: [@luvjitkandula](https://twitter.com/luvjitkandula)

PCB news

Let's collaborate and get radical!

Together with NHS Greater Manchester, we welcomed around 300 colleagues from primary care and wider health and care partners to the GM Primary Care Summit 2024. It was great to see so many of you keen to hear more about the GM Primary Care Blueprint, share all the excellent work you have been doing and discuss ideas for the future.

[Read more about the event](#) on the PCB website and [complete our survey](#).

Digital inclusion the talk of the town

The PCB has been raising the profile of the [importance of digital inclusion](#) over the past few weeks.

PCB programme updates

A number of programmes have come to an end for the period of 2023/24, with positive feedback and promising outcomes.

Read about our [PCN Leadership, Proactive Care and PCN Development programmes, plus GP Excellence](#) webinars.

Deadline approaching for NICE survey

The National Institute for Health and Care Excellence (NICE) [survey](#) to help shape NICE guidance closes on 7 April.

March winter briefings

NHS GM will continue to produce a [weekly winter briefing](#) for stakeholders until the end of March. All briefings are published on the [news section](#) of our website.

Refresh of primary care campaign

The spring phase of the NHS GM **'Get To Know Where To Go'** campaign is [now available to download](#) and use on your channels between now and the end of May.

With lots of bank holidays, exam pressures and hayfever season coming up, NHS Greater Manchester is encouraging people to be well prepared and know where to go to get the help they need.

The toolkit includes suggested wording for your newsletters, social media assets and Whatsapp messages covering a range of themes, including promoting NHS 111, repeat prescriptions, pharmacy opening times, and urgent care services for dental, eyecare and mental health.

Measles updates

NHS GM continues to update its [measles campaign](#), and has collated [information and guidance](#) for general practice.

A pack of translated MMR assets, including posters, social cards, print-out slips and more in 17 community languages have also been uploaded to the [FutureNHS website](#).

Podcast mini-series

The final two podcasts in the Musculoskeletal mini-series have been published by the Primary Care Knowledge Boost (PCKB).

Episode two focuses on [shoulder pain](#), while episode three is about [knee pain](#).

If you missed episode one on [back pain](#) you can listen again via our website.

Consider the human aspects with new GP access models

Practices are encouraged to [rethink access to general practice](#) in a recent academic study by a Manchester GP.

Training for personalised care workforce

A series of [training sessions](#) have been designed to meet the needs of those working in personalised care roles as part of the Additional Roles Reimbursement Scheme (ARRS). Topics include 'monitoring patient outcomes using standardised data capturing tools' and 'exploring additional ARRS roles'.

Undecided about clinical research?

If you're unsure about the benefits of taking part in clinical research studies, the National Institute for Health and Care Research (NIHR) has produced a [helpful video](#), which is on the PCB website.

The NIHR Clinical Research Network (CRN) Greater Manchester encourages you to [take a look at their latest research offers](#).

Spring webinars from GP Excellence

Places for the latest webinars by the GP Excellence programme are being snapped up. [Check our website](#) for availability in April and May.

GM Integrated Care Partnership update

Greater Manchester Integrated Care Partnership's monthly newsletter for partners and stakeholders is [now available as a web page](#).

If you have subscribed, you will continue to receive the bulletin direct to your inbox, and we will share a link to the page as part of this Provider Update.

Events page

Don't forget to check our [events page](#) for a range of webinars, conferences and training offers relevant to the primary care workforce. The calendar can be altered to view week by week, by month or in list form (agenda) according to your preference by using the tabs.

Find out more...



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