

Welcome

What a busy month October has been for everyone!

I was glad to see so many of you at the Greater Manchester Primary Care Summit, and I hope you found it useful.

We had some vibrant discussions at the event about the importance of prevention, working in neighbourhoods, and how we can work more effectively together.

It was great to hear from the Mayor of Greater Manchester, Andy Burnham and learn more about the Prevention Demonstrator - particularly how primary care, the Voluntary, Community, Faith and Social Enterprise sector (VCFSE), and wider partners can work together as one team to deliver the Greater Manchester Live Well programme.

You'll learn more about Live Well via this bulletin, as we start to feature more about the programme and what it means for primary care. And as usual, keep an eye on our website and social media channels for updates.

The PCB is continuing to engage primary care around Live Well and the National Neighbourhood Health Implementation Programme (NNHIP), which you may have read about in the NHS 10-year Health Plan. Essentially, we are committed to supporting you in working more collaboratively to facilitate the shift of services from hospital to community, in line with the Government's ambitions.

Some members of the PCB's senior leadership team have been championing the role of primary care in this vision at various events this month.

Our chief officer, Dr Tracey Vell MBE, spoke at The Kings Fund 'Moving care closer to home' event, exploring why we haven't yet achieved a primary care and community-focused health and care system.

Meanwhile, Dharmesh Patel, chair of Greater Manchester Optometry Provider Board, spoke on behalf of Primary Eyecare Services about pioneering eyecare closer to home at the NHS Revolution conference 'Three Key Left Shifts Laid Out'.

Finally, I attended the HSJ Medicines Forum and the Pharmacy Show, where I spoke about the power of collaboration, culture change and enabling delivery via the PCB and our provider boards.

This month also saw the roll-out of winter vaccinations for older people and those with long-term conditions. NHS GM has produced a full toolkit, so you can publicise these to people via your communication channels. Details are included in this bulletin.

We are also shining a spotlight on health and wellbeing, and I have co-produced a blog with the PCB's wellbeing programme manager, Dominic Anderson. Please check out the available dates for our wellbeing leadership programme.

Dominic features in the PCB's anniversary video, which we launched at the Primary Care Summit, along with other members of the PCB delivery team and board.

If you haven't seen it yet, head over to our [YouTube channel](#) to learn more about the work of the PCB and its four sub-boards, which represent community pharmacy, dentistry, general practice and optometry.

As ever, please check our [website](#), [X](#) and [LinkedIn](#) for all the latest PCB news and offers. If you have any comments or suggestions about this update, please let us know by emailing: info.gmpcb@nhs.net

Thank you,

Luvjit Kandula

Chair, Greater Manchester Primary Care Provider Board

Twitter: [@luvjitkandula](#)

PCB news

Primary care summit and celebration sets vision for the future

More than 200 people joined us for the Greater Manchester Primary Care Summit to hear how we can continue to build strong relationships for the future of primary care.

We also celebrated 10 years of primary care collaboration!

You can [read our overview in full](#), and view some photos from the day via our LinkedIn updates: [Update 1](#), [Update 2](#) and [Update 3](#).

We also captured your thoughts from the day, which we will share with you soon.

Video captures primary care achievements

If you attended the primary care summit, you will have seen our short video, which captures the achievements of community pharmacy, dentistry, general practice and optometry during 2024-25 – plus an acknowledgement of how important the PCB is in representing the collective voice of primary care.

You can [watch the 15-minute video](#) on the PCB YouTube page. There's also a [written summary](#) on our website.

Is workforce wellbeing a luxury or part of team culture?

That is the question posed by PCB chair, Luvjit Kandula, and wellbeing programme manager, Dominic Anderson, in a co-produced blog.

They want to see a culture change in attitudes towards 'being well' at work in primary care.

[Read their thoughts and findings](#) – then let us know what you think.

Listen to the latest podcast

The latest podcast from Primary Care Knowledge Boost (PCKB) focuses on the topic of assisted conception.

This [45-minute episode](#) discusses the management of subfertility in general practice.

Video to help with workforce planning in general practice

We've updated our [GP Excellence webinars page](#) with the latest pre-recorded video from expert trainer Luan Stewart.

If you're interested in learning more about workforce planning for managers, then head over to our [YouTube page](#).

Bringing commercial clinical research to primary care

A Greater Manchester GP practice has been successful in becoming a [Primary Care Clinical Research Delivery Centre](#) (PC-CRDC).

Ashton Medical Group, in Ashton-Under-Lyne, is one of 14 centres across the country that will receive funding to expand commercial research delivery and improve access to clinical trials.

The PCB worked with [speciality research leads Dr Imran Ghafoor and Dr Omair Razzaq](#) with the bid.

Help NIHR with public campaign

The National Institute for Health and Care Research (NIHR) has ways you can help them [reach patients and encourage them to get involved in clinical research](#), via its Be Part of Research campaign.

Practices can also take up the latest opportunities from the North West Regional Research Delivery Network (NW RRDN).

Healthy weight training

Primary care colleagues are invited to join a training programme by the Health Equalities Group (HEG).

The ['Why weight to talk?' programme](#) will help you deliver compassionate and effective advice to patients about healthier weight. Dates are available in November and December.

HIV briefing for primary care

Primary care has an important part to play in testing, diagnosing and supporting people with HIV. In fact, optometrists and dentists are often involved in the early detection of HIV related conditions.

This [briefing note](#) includes helpful information for providers.

Electronic Prescription Service guidance

The Electronic Prescription Service (EPS) allows patient prescriptions to be sent electronically from their GP surgery to their chosen pharmacy, saving time and reducing the need for paper prescriptions.

Following a number of issues with patient nominations for their chosen pharmacy being removed without consent, Community Pharmacy Greater Manchester (CPGM) has produced a [patient leaflet](#) and [guidance for pharmacy teams](#), which you may find useful.

People promise webinars

NHS England is running a [series of webinars](#) designed to support those working in general practice to embed the NHS People Promise.

They're suitable for anyone working in general practice who wants to contribute to a positive workplace culture and improve staff experience.

Live Well workshop

Primary care colleagues are invited to a workshop where they can learn more about the Live Well Leadership Collaborative.

[Register now](#) for the event on 21 November.

Training grant opportunity

NHS England's Long-Term Conditions and Prevention (LTCP) programme has launched CVDR training grant offers of up to £3,000 per applicant.

This will enable healthcare professionals to access level 7 (postgraduate) courses offering advanced training in long-term conditions - either generalist or in a specific condition area across cardiovascular, respiratory, diabetes and stroke.

Closing date is 7 November, and more information is in the [FAQs](#) and [process overview](#).

Trauma support page

A [Trauma Support page](#) has been set up on the Greater Manchester Integrated Care Partnership website. It offers advice and guidance for anyone affected by distressing or traumatic events, provides reassurance, and signposts services for those in need of support.

This approach is guided by learning from major incidents in Greater Manchester, London and Liverpool and the best available evidence on psychosocial support following a terror attack for adults, children and young people.

There's also [support for staff via the Resilience Hub](#) and [a poster](#) you can use in your premises.

Partnership updates

There's a strong focus on primary care achievements in the [October edition](#) of the Greater Manchester Integrated Care Partnership stakeholder bulletin.

Highlights include the acceleration of digital transformation in general practice, the high uptake of Pharmacy First, and improved access to dental services.

Campaigns

The next phase of the Greater Manchester vaccination programme is well underway, with a focus on older adults and people with long-term health conditions.

The [NHS GM campaign toolkit](#) includes leaflets in different languages, social media assets, videos and posters for all of primary care to use.

Events page

Check our [events page](#) for a range of webinars, conferences and training offers relevant to the primary care workforce.

In November, you can join a primary care lunch and learn event on neuro-oncology, the 'Why weight to talk?' training, a session on enhancing dental care for patients with learning disabilities, and a careers fair by the GM Workforce Transition Hub.

The calendar can be altered to view week by week, by month or in list form (agenda) according to your preference by using the tabs.

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