

Dear Colleagues,

To support the continued adoption of Modern General Practice, national leaders have expressed the need for clinical leaders who are able to authentically share their own experience and support others - so as to inspire, encourage and connect with peers to drive change.

In recognition of this need, NHS England have launched an academy for primary care transformation, bringing together a network of clinicians from across the country who have experience of leading delivery of Modern General Practice in their own context, to specifically accelerate these changes and help galvanize the collective ambition as part of broader initiatives to transition to more locally led approaches which are nationally recognised and supported.

National colleagues have requested that a number of Peer Ambassadors are identified across each Integrated Care System who will support their peers in taking forward change and will provide further distributed leadership through systems to advocate for and support transformation.

We are therefore writing to clinical colleagues across all disciplines to offer colleagues from the system to submit expressions of interest to the GM team if they wish to be a part of this national programme. In addition to GP facing colleagues, Clinical colleagues from Pharmacy, Dentistry and Optometry are encouraged to contact us if they are interested in joining, as the national team have expressed a series of academies for these professions to be developed in the future also.

Selected Peer Ambassadors will part of a National Primary Care Transformation Academy – the focus of which will be a quarterly session which aims to bring together the whole group nationally to provide peer support, share learning, influence strategic direction and turbocharge the clinical voice. Approximately 10 local clinical leaders per region that have led transformation in their own practice or PCN towards Modern General Practice and not in a system, regional or national leadership role are being requested of each system at this time. Representatives from Pharmacy, Dentistry and Optometry are also asked to voice their interest at this point and will be contacted with more information in due course.

Peer ambassadors from Primary Care will be those who have led local change ensuring that there is an expansion of networks involved in leading change with opportunities to network, share best practice and connect primary care leaders in GM. There will also be opportunities to connect with the national team enabling more diverse voices to support the transformation of Primary Care and create leaders for the future. If you are interested in becoming a Peer Ambassador, or wish to find out more, please contact [england.primarycaretransformation@nhs.net](mailto:england.primarycaretransformation@nhs.net) by 17.00, Friday 26<sup>th</sup> April 2024.

Best wishes,



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Chief Medical Officer – NHS GM



Luvjit Kandula  
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