

Update on direct communications to primary care

Dear Colleague,

Over the last couple of months we've been asking our primary care colleagues in Greater Manchester how you want us to communicate with you and the channels you prefer us – and our partners - to use. We know how pressured primary care is and how it can be hard to find time to catch up on multiple updates and bulletins, therefore our aim is to do all we can to reduce the amount of duplication while ensuring the messages that are sent out are relevant, timely and in the format you need.

Our thanks to everyone who has shared their views, we had more than 300 responses to our survey from across all sectors of primary care and it is very much appreciated that you took the time to respond. We have heard you and we are now taking the next steps to put the appropriate channels in place that best match what you told us you'd prefer.

The whole exercise is to streamline the amount of communications sent to primary care so, as you can imagine, this is going to take us a few weeks to sort the logistics of how we do this across Greater Manchester, but we are working on it and hope to have an update for you as soon as possible.

In the meantime, please do bear with us while we continue our legacy communication channels from the localities and GM primary care team. We know they are not ideal, but improvements are on the way.

Rob Bellingham

**Director of Primary Care and Strategic Commissioning
NHS Greater Manchester Integrated Care**

Dr Tracey Vell MBE

Chief Officer

Greater Manchester Primary Care Provider Board